

5 Reasons Why Article Submitting Software is a Worthwhile Investment

It's tedious, right? Finding your bookmark or typing in the URL for ezinearticles or any of the hundreds of article directories out there. Then you have to navigate through to find the proper submit article or author login link. Then trying to remember your username and password. Then copying and pasting the title, then the summary, then the article content, then your resource box information. Woo. After 20 minutes, you finally hit submit and have to start all over. If only there was a better way. Well, there is, of course. There's a couple of better ways. First, you could hire a company to submit articles for you. Over at [Article Trader](#), they will submit your article to 357 article directories for only \$14 per article. You buy credits via Paypal or Credit Card, and they can submit the articles under your own account (you have to provide the usernames and passwords) or their account. It's a good option. Especially if you are short on time. To submit articles manually to article directories takes a ton of time. Fourteen dollars for 357 directories is a steal. But there are some drawbacks. One drawback, you lose some control over the category selection. If the subject of your article is something like, article submitting software, and your submission is put under the category, business, well, that's just not good enough. You want it placed under something more in line with Search Engine Optimization or Link Building, or at the very least, Internet, right? Another drawback is you lose your ability to edit the article later; or see stats for the article if you choose to use the article directory's username and password.

If your plan is to become an aggressive affiliate marketer, you will be writing and submitting tons of articles to market your website. You are in it for the long haul, right? If you crank out 5-10 articles a week, paying someone to submit articles for you could become REALLY expensive.

In this case, article submission software is not just a luxury, it is a must have. Here are five points to consider... **TIME SAVINGS** Since content is king, your time is best served creating content for your sites. Any extra time you can save is time you can be using on some other way to promote your business. Article submission software will save you hours of tedious manual submitting. No more copy paste, copy paste. You copy paste ONE time, and you are off and running. **OVER 1400 DIRECTORIES** It would take you almost two days working non-stop to submit to this many directories manually. The best article submission software cuts this down to just a few hours. You can pick every directory in the list, just a few, or add your own depending on what kind of time you have. Google Pagerank for each directory is listed, so if you want to submit to only PR6 directories, you have that option. **USERNAMES AND PASSWORDS SAVED** If you don't always use the same username and password, remembering these for different article directories can be a nightmare. Most article submission software stores this information for you so you don't have to remember. **CATEGORY SELECTION**

Some of the cheaper article submitters ask you to give you a preferred category up front. Then when you submit, you're not ever sure what category your article is submitted under. This is bad. The best article submission programs allow you to hand pick each category. No more articles in random categories. **PRECIOUS ONE WAY LINKS**

What every affiliate marketer needs to be shined down upon by the search engine gods is credible one way links. There is no better way to get these links than article marketing. The more articles you can crank out and send to article directories means: the better your standings in the search engines the more traffic you receive and the more PROFITS you make. So, what are you waiting for? Time is money. [Download your free trial](#) for the best article submission software on the market today.

About the Author

Cherie Stirewalt , a successful affiliate marketer and freelance writer, operates a [practical guide to affiliate marketing](#). Providing in-depth reviews of affiliate marketing tools and easy-to-use tips for maximizing success on the internet. Get her in-depth analysis of [article submitter software](#) on her website.

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